



SenseHub® Dairy

In-Line Somatic Cell Count Sensor

Provides somatic cell counts (SCC) for individual cows at the milking point within 2 minutes of cupping – automatically. It is designed to integrate with your parlour independently of your current milking equipment, without disrupting your routine.

Fully connected to the SenseHub Dairy Ecosystem helping you take the guesswork out of milk quality so you know what every cow really puts in the tank each milking.

FROM EVERY DROP TO EVERY COW,
NOTHING IS LEFT TO CHANCE



Freedom is knowing your actively gaining control over your milk quality

Guides on bulk tank SCC levels (cells/ml)¹



< 150,000

Excellent
SCC
control



150,001
– 200,000

Good
control
of SCC



200,001
– 400,000

Unstable control of
SCC – review udder
health management



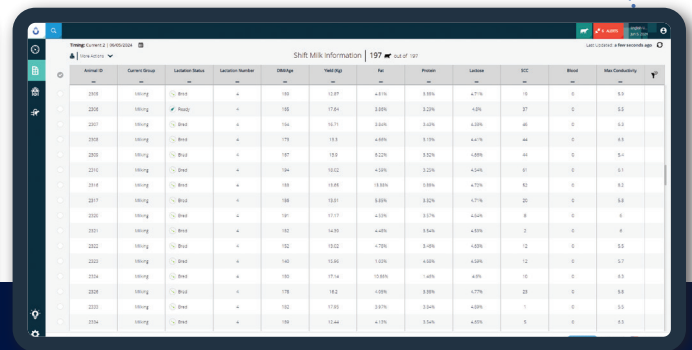
> 400,000

Indicates little/no control
and urgent action is
needed – seek help



A full picture of milk quality

The results are displayed at the milking point based on optical warning light alerts as well as in absolute values for individual cows in the SenseHub Dairy system.



No milking
routine disruption



Enables quick intervention,
if required, while the cow
is still in-bail



More frequent data
for better trend analysis



Improve breeding, dry-off and
culling decision making



Protect your bulk tank score, helping
you get excellent milk quality benefits



More selective Dry Cow
Therapy decisions



Retrofit-ready - installs independently
of your existing parlour setup



Early intervention can increase milk
production and milk quality



Next steps



To find out more about how SenseHub could improve
the productivity and profitability of your herd, please

Visit: <https://uk.sensehub.com> Scan: the QR Code

Call: 01207 265840 Email: sensehubGB@msd.com

1. https://animalhealthireland.ie/assets/uploads/2021/06/FarmGuidelines-_V6_001_WebVersion_Introduction_001.pdf

This product is not intended to diagnose, treat, cure, or prevent any disease in animals. For the diagnosis, treatment, cure, or prevention of disease in animals, you should consult your veterinarian. The accuracy of the data collected and presented through this product is not intended to match that of medical devices or scientific measurement devices.

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