

SenseHub® Dairy

In-Line MilkPlus Sensor



By monitoring critical milk data such as yield, fat, protein, lactose, blood and conductivity, you have instant visibility into milk trends for individual cows and your entire herd.

Fully connected to the SenseHub Dairy Ecosystem helping you take the guesswork out of milk quality so you know what every cow really puts in the tank each milking.

FROM EVERY DROP TO EVERY COW,
NOTHING IS LEFT TO CHANCE



Freedom is knowing your milk yield and quality

Why is milk quality so critical to the dairy?

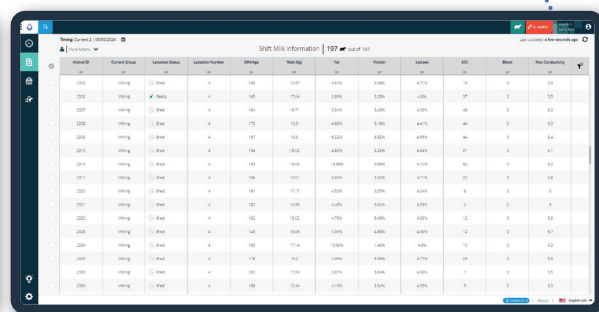
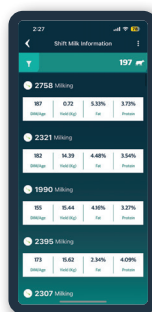
A window into health and performance

Milk components tell a story about every cow, and even small changes can be early warning signs of problems with health, nutrition or management.



A full picture of milk quality

With all the information stored and displayed in the SenseHub Dairy app, you have access to it where and when you need it so that you can make more informed decisions based on individual and herd data.



No milking routine disruption



Helps identify your best and worst producers



Optimise feed efficiency



Improve breeding and culling decisions



Increase production and profitability



Helps identify cows that need vet attention earlier



Retrofit-ready - installs independently of your existing parlour setup



Next steps



To find out more about how SenseHub could improve the productivity and profitability of your herd, please

Visit: <https://uk.sensehub.com> **Scan:** the QR Code

Call: 01207 265840 **Email:** sensehubGB@msd.com